

Contact MagneMotion  
Sales: (978) 757-9101  
Search  
Client Portal

INTELLIGENT CONVEYOR SYSTEMS  
based on Linear Synchronous Motor technology



PRODUCTS  
AND SERVICES

INDUSTRY  
SOLUTIONS

ABOUT  
MAGNEMOTION

CUSTOMER  
PORTAL

## News

- Company History
- LSM Technology Primer
- Leadership Team
- Quality Policy
- [News](#)
- Events
- Sales Partners
- Supplier Terms and Conditions
- Sustainability
- Company Policies
- Directions
- Careers
- Contact

02.10.16

### Rockwell Automation to Acquire MagneMotion, a Leading Manufacturer of Intelligent Conveying Systems

1201 South Second Street  
Milwaukee, WI 53204  
www.rockwellautomation.com



Contact Us



DOWNLOAD BROCHURE

Advanced Motion Technology Will Complement iTRAK Motion Solution

MILWAUKEE — Feb. 10, 2016 (BUSINESS WIRE) — Rockwell Automation (NYSE: ROK) today announced that it has agreed to purchase MagneMotion, a leading manufacturer of intelligent conveying systems. MagneMotion systems are used across a broad range of industrial applications including automotive and general assembly, packaging and material handling. This acquisition will complement Rockwell Automation's iTRAK to create the broadest portfolio of independent cart solutions in this emerging technology area.

"This acquisition continues our strategy to build a portfolio of smart manufacturing technologies that brings next generation performance to our customers today," said Marco Wishart, vice president and general manager of Rockwell Automation's motion control business. "MagneMotion expands our existing capabilities in independent cart technology. Our recent acquisition of Jacobs Automation and its iTRAK technology is complementary to MagneMotion's portfolio. We see a future where the transportation of products within the factory, whether inside of a particular machine or between machines, will be fully controlled to optimize the productivity and flexibility of the entire process."

"This deal is the logical next step in the evolution of our business, and a welcome development for MagneMotion," said Todd Webber, president and CEO of MagneMotion. "Rockwell Automation's leading position in plant-wide controls and industrial automation gives us the best opportunity to introduce this technology to customers. As the market continues to realize the benefits of applying independent cart technology, Rockwell Automation's global organization will be a tremendous asset."

MagneMotion, based in Devens, Mass., will be integrated into Rockwell Automation's motion business, within its Architecture & Software segment. The acquisition is expected to close this quarter.

Rockwell Automation Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs over 22,000 people serving customers in more than 80 countries.

Rockwell Automation Contacts:

Patrick Goris  
Vice President, Finance and Investor Relations  
414-382-8510  
ppgoris@ra.rockwell.com

Keith Lester  
Public Relations Manager  
414-382-4871 (o)  
414-406-8882 (m)  
klester@ra.rockwell.com