

# Bike. Motor. Fun. Rent.

maxon is opening an e-bike test center in Giswil (OW, Switzerland).

**Last year, maxon motor presented a high-tech motor for e-bikes and caused quite a stir. Because the maxon BIKEDRIVE retrofitting kit is compatible with almost any bicycle. Now the Swiss drive specialist, which is renowned for its participation in missions to outer space, is opening a test center in Obwalden. The goal is to make it a meeting point for ambitious e-bikers.**

Mars technology is now available to everyone. In August 2016, maxon motor is opening a test center for e-bikes in Giswil, Obwalden. Here it is possible to rent the latest models in freeride, mountain, fat and city bikes - from renowned brands such as Giant, Scott, Bergamont or Trek. Try it for a single day (from CHF 32.-) or enjoy a week-long trip. It's a great deal: The rental fees are subtracted from the purchasing price of a maxon BIKEDRIVE.

"The new maxon BIKEDRIVE test center is going to be a meeting point for ambitious e-bikers," says Dr. Uwe Oeftiger, CEO of the maxon advanced robotics & systems. "Our competent bike mechanics and former racing cyclists guarantee personal and professional consulting for bikers in all performance classes." Another planned treat are the special sessions with former downhill world champion Albert Iten, who supported maxon in the development of the e-bike motor. The first event will take place on September 24 (see box).

## **maxon BIKEDRIVE: The retrofitting kit for any bicycle**

The maxon BIKEDRIVE is an e-bike retrofitting kit. That means a bike dealer can easily install the motor and battery in a standard frame. The powerful drive is operated by means of an intuitive throttle grip on the handlebar, similar to a Grip Shift.

The advantages of the maxon BIKEDRIVE are the high torque density, the compact design and the exceptional efficiency. No other drive packs the same power (up to 50 Nm torque) into the same weight. And the high efficiency means better battery performance. The drive set weighs a mere 6 kg. It gives 3 times more thrust than you could achieve with muscle power alone.

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## INFOBOX

### **maxon BIKEDRIVE Testcenter Giswil**

Industriestrasse 24, 6074 Giswil

Opening hours: 8 a.m. to 6 p.m. MO - FR, 8 a.m. to 4 p.m. SA

Prices: ½ a day from CHF 25.-, 1 day from CHF 32.-

### **Reservation**

+41 (41) 666 18 29  
www.maxonbikedrive.com

### **Cycling training with Albert Iten**

September 24 and October 22, 2016

Reservation: +41 (41) 666 18 29



The BIKEDRIVE Rental Team in Giswil will be happy to help you find the right e-bike for you.

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**maxon motor**  
driven by precision